



## **2017-18 NCAA NATIONAL CHAMPIONS LICENSING PROGRAM**

The 2017-18 NCAA National Champions licensing packet includes:

- Overview
- Guidelines
- Royalty Rates
- How to Apply Online
- NCAA Championship dates, sites, and advances

Apply online and send the appropriate advance fee to:

IMG College Licensing  
1075 Peachtree Street, Suite 3300  
Atlanta, GA 30309  
770-956-0520

Licensees A-N attn: Myranda Powers  
Licensees O-Z attn: Logan Nelson

**NOTE: Being licensed with a participating school does not automatically guarantee you will be approved for a National Champions license.**

### **NCAA & Bowl Properties Department**

Olin Arnold, Director – [olin.arnold@img.com](mailto:olin.arnold@img.com)  
Myranda Powers, Account Coordinator – [myranda.powers@img.com](mailto:myranda.powers@img.com)  
Logan Nelson, Account Coordinator- [logan.nelson@img.com](mailto:logan.nelson@img.com)

It is our goal to make this process as simple and quick as possible.  
We look forward to working with you this year.



## **2017-18 NCAA NATIONAL CHAMPIONS LICENSING PROGRAM**

### **OVERVIEW**

- IMG College Licensing is excited to offer you the opportunity to participate in the 2017-18 NCAA National Champions licensing program. Attached is a packet of information detailing how your company can become a part of the excitement that surrounds a university winning an NCAA national championship event. **Please note: Being licensed with a participating school does not automatically guarantee you will be approved for a NCAA National Champions license.**
- **Upon receipt of page 4 of the packet attached in Brand Manager 360 and the appropriate advance fee to IMGCL,** the request for licensure will be reviewed. If approved, IMGCL will send a confirmation email informing you that the Multi-Property section of Brand Manager 360 has been activated. Specific art requirements and guidelines for this program are in place; therefore, it is mandatory that your designs are approved before production.
- ***All hot market artwork must be submitted through the Multi-Property section of Brand Manager 360.***
- The NCAA hosts 90 Championship events across three athletic divisions. Enclosed is a list of all championship events along with the dates and sites of each event. For all IMGCL universities, we will conduct a special licensing program for each NCAA National Championship event. Included in this section are the processes and guidelines for companies interested in participating in an NCAA National Champions licensing program.
- **Please note: This program does not include the winner of the CFP National Championship game.**



## **2017-18 NCAA NATIONAL CHAMPIONS LICENSING PROGRAM**

### **GUIDELINES**

- A separate National Champions licensing program will be conducted for each of the NCAA's 90 championship events.
- If you are interested in a specific event, page 4 of the packet attached in Brand Manager 360 must be completed and returned with the appropriate advance for each Championship.
- Licenses for companies not currently licensed with the university will be granted based on the need for each product category in the marketplace. New licensees may not be permitted in all categories.
- Licensees are required to use the term "NCAA National Champions" or "NCAA Champions," and include reference to the sport and men's or women's when necessary. "Champs" may be approved on a case-by-case basis by the University.
- The abbreviations "DI, DII, and DIII" are not permitted. Division must be spelled out.
- Championship event marks of the NCAA, such as the Final Four, Frozen Four, and College World Series logos, or any reference to these events – including event site and date - are not permitted.
- All images used in artwork designs must be sourced through Wazee Digital. Please contact Allison Wolfe at [allison.wolf@wazeedigital.com](mailto:allison.wolf@wazeedigital.com) or 404.961.0804 for more information.
- **For NCAA National Champions programs for universities not represented by IMGCL, IMGCL will manage the NCAA portion of the program only. Licensees will submit 20% of the event advance listed on pages 10-12, and there will be a 5% royalty due to the NCAA on all NCAA National Champions sales.**



## 2017-18 NCAA NATIONAL CHAMPIONS ROYALTY RATES & ADVANCES

**Return this page with your advance fee to the address below after applying online:**

IMG College Licensing  
1075 Peachtree Street, Suite 3300  
Atlanta, GA 30309

Licensees A-N attn: Myranda Powers  
Licensees O-Z attn: Logan Nelson

Licensee: \_\_\_\_\_ Account #: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_ School(s) following: \_\_\_\_\_

NCAA Championship event: \_\_\_\_\_

### ADVANCES

- The advances for each championship event are listed in this packet. Please note that the advances are subject to change based on the participating university.
- Advances must be submitted with the proper form. The check will be deposited once the selected university wins the championship event, or returned to you if the university noted on your application does not win.

### ROYALTY RATES

All royalty rates can be found on the following page.

**We encourage you to start the licensing process early so you can maximize each of these National Championship opportunities. Please note that certain product categories such as collectible items (prints, plaques, posters, balls, etc.) may be considered for exclusive or semi-exclusive status. The NCAA, Universities, and IMGCL reserve the right to license companies in certain categories in this manner. These decisions will be made early in the national championship licensing process. If you are interested in this program, please contact IMGCL as soon as possible.**



## HOW TO APPLY VIA Brand Manager 360

1. Go to [brandmanager360.com](http://brandmanager360.com)
2. Log in using your username and password.
3. Go to License Management at the top of your screen.
4. Select the Create New NBP application tab.
5. Select the license type you wish to apply for. All license types are listed in the drop down box. Click once on your selection (it should highlight in blue) and then click Next.
6. The first page is your contact information. Make sure it is all correct and click Next.
7. The second page allows you to choose the schools you wish to follow, then click Next.
8. The third page contains product categories. The first box lists all of your licensed products you are licensed for under your standard license. The box below is there if you wish to add products besides those under your standard agreement. For licensees who do not hold a Standard License, the bottom box is where you will identify the products you wish to produce. Then click Next.
9. The fourth page is where you will fill out marketing and distribution information. Once completed, click Next.
10. The last page is Distribution Channel information. Same idea as the product categories page (please reference step 8). For Standard Licensees, the distribution channels you are approved for under your standard agreement are automatically selected. If you are not a standard licensee, you will need to complete this section.
11. Page 6 is for any additional information you would like to include in your application. Once completed, you will click submit my application.

If you have any questions about the new application process please contact Myranda Powers [myranda.powers@img.com](mailto:myranda.powers@img.com) or Logan Nelson [logan.nelson@img.com](mailto:logan.nelson@img.com) .

### NCAA Championships

NCAA DI Champions – Other Sports	NCDI
NCAA DII Champions	NCDII
NCAA DIII Champions	NCDIII
NCAA DI-M Basketball Champions	NCMBB1
NCAA DI-M Baseball Champions	NCMBS1
NCAA DI-AA-M Football Champions	NCMFBA
NCAA DI-M Ice Hockey Champions	NCMIH1
NCAA DI-M Lacrosse Champions	NCMLX1
NCAA DI-M Soccer Champions	NCMSO1
NCAA DI-M Wrestling Champions	NCMWS1
NCAA DI-W Basketball Champions	NCWBB1
NCAA DI-W Gymnastics Champions	NCWGM0
NCAA DI-W Ice Hockey Champions	NCWIH1
NCAA DI-W Softball Champions	NCWSB1
NCAA DI-W Soccer Champions	NCWSO1
NCAA DI-W Volleyball Champions	NCWVB1
DIA Football National Champions	NCMFB1



## **2017-18 NCAA NATIONAL CHAMPIONS ROYALTY RATES & ADVANCES**

### **ADVANCES**

- The advances for each championship event are listed in this packet. Please note that these advances are subject to change based on the participating university.
- Advances must be submitted with the proper form. The check will be deposited once the selected university wins the championship event, or returned to you if the university noted on your application does not win.

### **ROYALTY RATES**

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## NCAA NATIONAL CHAMPIONS INSTITUTION ROYALTY RATES\*

	NCMBB1 DI Men's Basketball	NCMBS1 DI Baseball	NCMFBA DI Football	NCMIH1 DI M Ice Hockey	NCMLX1 DI Men's Lacrosse	NCMSO1 DI Men's Soccer	NCMWS1 DI Wrestling	NCWBB1 DI W Basketball	NCWGM0 W Gymnastics	NCWIH1 DI W Ice Hockey	NCWSO1 DI W Soccer	NCWSB1 DI Softball	NCWVB1 DI W Volleyball
The U of Alabama	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
The U of Arizona	16%	16%	N/A	N/A	N/A	N/A	N/A	14%	14%	N/A	N/A	14%	14%
Arizona State University	19%	17%	19%	17%	N/A	N/A	17%	17%	17%	N/A	N/A	17%	17%
U of Arkansas	14%	14%	N/A	N/A	N/A	N/A	N/A	14%	14%	N/A	N/A	14%	14%
Arkansas State U	12%	12%	N/A	N/A	N/A	N/A	N/A	12%	N/A	N/A	N/A	N/A	12%
Auburn U	12%	12%	N/A	N/A	N/A	N/A	N/A	12%	12%	N/A	N/A	12%	12%
Boise State U	15%	15%	N/A	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
Boston College	14%	14%	N/A	14%	N/A	14%	N/A	14%	N/A	14%	14%	14%	14%
Brigham Young U	12%	12%	N/A	N/A	N/A	N/A	N/A	12%	12%	N/A	N/A	12%	12%
University of California, Berkeley	15%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%
California Polytechnic State	9%	9%	9%	N/A	N/A	9%	9%	9%	N/A	N/A	N/A	9%	9%
U of Cincinnati	15%	15%	N/A	N/A	N/A	15%	N/A	15%	N/A	N/A	N/A	15%	15%
Citadel-The	10%	10%	10%	N/A	N/A	N/A	10%	N/A	N/A	N/A	N/A	N/A	10%
Clemson U	15%	15%	N/A	N/A	N/A	15%	N/A	15%	N/A	N/A	N/A	N/A	15%
University of Colorado	15%	15%	N/A	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
U of Connecticut	14%	14%	N/A	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%
U of Delaware	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%
Drexel U	12%	N/A	N/A	N/A	12%	12%	12%	12%	N/A	N/A	N/A	12%	N/A
Duke U	15%	15%	N/A	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
East Carolina U	15%	15%	N/A	N/A	N/A	N/A	N/A	15%	N/A	N/A	15%	15%	15%
U of Florida	12%	12%	N/A	N/A	N/A	N/A	N/A	12%	12%	12%	12%	12%	12%
Florida State U	15%	15%	N/A	N/A	N/A	N/A	N/A	15%	N/A	N/A	N/A	15%	15%
Fresno State	12%	12%	N/A	N/A	N/A	12%	N/A	12%	N/A	N/A	N/A	12%	12%
George Mason U	15%	15%	N/A	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
Georgetown U	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
Georgia State U	14%	14%	N/A	N/A	N/A	14%	N/A	14%	N/A	N/A	N/A	14%	14%
Georgia Tech	18%	18%	18%	N/A	N/A	N/A	N/A	18%	N/A	N/A	18%	18%	18%
Gonzaga University	10%	10%	N/A	N/A	N/A	10%	N/A	10%	N/A	N/A	N/A	N/A	10%
Idaho State U	12%	N/A	12%	N/A	N/A	N/A	N/A	12%	N/A	N/A	N/A	12%	N/A
U of Illinois	17%	17%	N/A	N/A	N/A	N/A	17%	17%	17%	N/A	N/A	17%	17%
University of Kansas	15%	15%	N/A	N/A	N/A	N/A	N/A	15%	N/A	N/A	N/A	15%	15%
U of Louisiana at Lafayette	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%
Louisiana State U	15%	15%	N/A	N/A	N/A	N/A	N/A	15%	15%	N/A	N/A	15%	15%
Louisiana Tech University	14%	14%	N/A	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%
University of Louisville	14%	13%	N/A	N/A	N/A	12%	N/A	12%	N/A	N/A	N/A	12%	12%
Marshall U	15%	15%	N/A	N/A	N/A	15%	N/A	15%	N/A	N/A	N/A	15%	15%
U of Maryland	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%
U of Michigan	20%	20%	N/A	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
Michigan State University	18%	18%	18%	18%	N/A	18%	18%	18%	18%	N/A	18%	18%	18%
Middle Tennessee State University	15%	15%	N/A	N/A	N/A	N/A	N/A	15%	N/A	N/A	N/A	15%	15%
U of Minnesota	15%	12%	15%	12%	N/A	N/A	12%	15%	12%	12%	12%	12%	12%
U of Mississippi	15%	15%	N/A	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
U of Missouri	12%	12%	N/A	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%
Missouri State University	12%	12%	12%	N/A	N/A	12%	N/A	12%	N/A	N/A	12%	12%	12%
U of Montana	14%	N/A	14%	N/A	N/A	14%	N/A	14%	N/A	N/A	N/A	N/A	14%
Montana State U	12%	N/A	12%	N/A	N/A	N/A	N/A	12%	N/A	N/A	N/A	N/A	12%

	NCMBB1 DI Men's Basketball	NCMBS1 DI Baseball	NCMFBA DI Football	NCMIH1 DI M Ice Hockey	NCMLX1 DI Men's Lacrosse	NCMSO1 DI Men's Soccer	NCMWS1 DI Wrestling	NCWBB1 DI W Basketball	NCWGM0 W Gymnastics	NCWIH1 DI W Ice Hockey	NCWSO1 DI W Soccer	NCWSB1 DI Softball	NCWVB1 DI W Volleyball
Morgan State U	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
U of Nebraska	13%	13%	13%	N/A	N/A	N/A	13%	13%	13%	N/A	N/A	13%	13%
U of Nevada	12%	12%	N/A	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%
U of New Hampshire	10%	N/A	10%	10%	N/A	10%	N/A	10%	10%	10%	10%	N/A	10%
New Mexico State U	12%	12%	N/A	12%	12%	12%	12%	12%	12%	12%	1223%	12%	12%
U of North Carolina	17%	17%	N/A	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%
U of NC-Charlotte	13%	13%		13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
U of NC-Greensboro	14%	14%	N/A	N/A	N/A	14%	N/A	14%	N/A	N/A	N/A	14%	14%
U of North Texas	14%	N/A	N/A	N/A	N/A	N/A	N/A	14%	N/A	N/A	N/A	14%	14%
Northern Arizona U	15%	N/A	15%	N/A	N/A	N/A	N/A	15%	N/A	N/A	N/A	N/A	15%
U of Northern Colorado	12%	12%	12%	N/A	N/A	N/A	12%	12%	N/A	N/A	N/A	12%	12%
Northwestern U	12%	12%	N/A	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%
The University of Oklahoma	15%	15%	N/A	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
Oklahoma State U	15%	12%	15%	N/A	N/A	N/A	12%	12%	N/A	N/A	N/A	12%	N/A
Oregon State University	14%	14%	N/A	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%
U of the Pacific	12%	12%	N/A	N/A	N/A	N/A	N/A	12%	N/A	N/A	N/A	12%	12%
The Pennsylvania State U	15%	15%	N/A	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
Pepperdine U	12%	12%	N/A	N/A	NA	N/A	N/A	12%	N/A	N/A	N/A	N/A	12%
U of Pittsburgh	15%	15%	15%	N/A	N/A	15%	15%	15%	15%	N/A	15%	15%	15%
Portland State University	8.5%	8.5%	8.5%	8.5%	8.5%	8.5%	8.5%	8.5%	8.5%	8.5%	8.5%	8.5%	8.5%
Providence College	10%	N/A	N/A	10%	10%	10%	N/A	10%	N/A	10%	10%	10%	10%
Rice University	14%	14%	N/A	N/A	N/A	N/A	N/A	14%	N/A	N/A	N/A	N/A	14%
State University of New Jersey,	10%	10%	N/A	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
Santa Clara U	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
U of South Carolina	16%	16%	N/A	N/A	N/A	16%	N/A	16%	N/A	N/A	16%	16%	16%
U of South Florida	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
Southern Illinois University	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
Southern Utah University	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%
St. Cloud State U	N/A	N/A	N/A	12%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Stanford University	16%	14%	N/A	n/a	n/a	14%	14%	16%	14%	N/A	N/A	14%	14%
Syracuse University	14%	N/A	14%	N/A	14%	12%	N/A	12%	N/A	12%	12%	12%	12%
The U of Tennessee Knoxville	15%	15%	N/A	N/A	N/A	N/A	N/A	15%	N/A	N/A	N/A	15%	15%
U of Tennessee - Chattanooga	13%	N/A	13%	N/A	N/A	N/A	13%	13%	N/A	N/A	N/A	13%	13%
U of Tennessee - Martin	13%	13%	13%	N/A	N/A	N/A	N/A	N/A	13%	N/A	N/A	13%	13%
Texas A&M University	18%	18%	N/A	N/A	N/A	N/A	N/A	15%	N/A	N/A	N/A	15%	15%
Texas Christian U	15%	15%	N/A	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
Texas Tech U	16%	16%	N/A	N/A	N/A	N/A	N/A	16%	N/A	N/A	N/A	16%	16%
Tulane U	14%	14%	N/A	N/A	N/A	N/A	N/A	14%	N/A	N/A	N/A	n/a	14%
U of Tulsa	12%	12%	N/A	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%
Tuskegee University	15%	15%	N/A	N/A	N/A	15%	15%	15%	N/A	N/A	15%	15%	15%
UCLA	16%	15%	16%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
U of Utah	12%	12%	N/A	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%
Utah State U	12%	12%	N/A	N/A	N/A	12%	N/A	12%	12%	N/A	N/A	12%	12%
U.S. Air Force Academy	12%	12%	N/A	12%	12%	12%	12%	12%	12%	N/A	N/A	n/a	12%
Vanderbilt University	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%
Villanova U	10%	10%	10%	N/A	10%	10%	N/A	10%	N/A	N/A	N/A	10%	10%
U of Virginia	15%	15%	15%	N/A	10%	10%	10%	10%	N/A	N/A	10%	10%	10%



	NCMBB1 DI Men's Basketball	NCMBS1 DI Baseball	NCMFBA DI Football	NCMIH1 DI M Ice Hockey	NCMLX1 DI Men's Lacrosse	NCMSO1 DI Men's Soccer	NCMWS1 DI Wrestling	NCWBB1 DI W Basketball	NCWGM0 W Gymnastics	NCWIH1 DI W Ice Hockey	NCWSO1 DI W Soccer	NCWSB1 DI Softball	NCWVB1 DI W Volleyball
Virginia Commonwealth U	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%
Virginia Tech	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
Wake Forest University	15%	15%	N/A	N/A	N/A	15%	N/A	15%	N/A	N/A	N/A	N/A	15%
University of Washington	16%	14%	14%	14%	14%	14%	14%	14%	14%	25%	14%	14%	14%
Washington State University	15%	14%	N/A	14%	14%	14%	14%	15%	14%	14%	14%	14%	14%
Weber State U	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%
West Virginia University	18%	15%	N/A	N/A	N/A	15%	15%	18%	15%	N/A	15%	N/A	15%
Western Kentucky U	14%	14%	N/A	N/A	N/A	N/A	N/A	14%	N/A	N/A	N/A	14%	14%
U of Wyoming	10%	10%	N/A	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%

- In addition to the rates listed in the matrix above, the NCAA will receive 5% royalty on all NCAA National Champions programs.

\*\* In the event an institution not represented by IMGCL wins an NCAA national championship, licensees will report the institution portion of the national champions royalties directly to the institution or the institution's licensing agent and the NCAA's portion to IMGCL.

## 2017-18 DIVISION I, II AND III CHAMPIONSHIP DATES AND SITES

Event	Division	Date	Site	Advance Fees			
				Current University Licensee		New University Licensee	
				Apparel	Non-Apparel	Apparel	Non-Apparel
<b>Baseball</b>	Div. I	6/17 -- 6/27-6/28	Omaha, NE	1000	500	2500	1000
	Div. II	5/26 -- 6/2	Cary, NC	50	25	250	100
	Div. III	5/25 -- 5/29	Appleton, WI	50	25	250	100
<b>Basketball</b>	Div. I Men	3/31 & 4/2	San Antonio, TX	2500	1000	7500	2500
	Div. II Men	3/20 -- 3/24	Sioux Falls, SD	50	25	250	100
	Div. III Men	3/16 -- 3/17	Salem, VA	50	25	250	100
	Div. I Women	3/30 & 4/1	Columbus, OH	1000	500	2500	1000
	Div. II Women	3/19 -- 3/23	Sioux Falls, SD	50	25	250	100
	Div. III Women	3/16 -- 3/17	Rochester, MN	50	25	250	100
<b>Bowling</b>	Div. I	4/12 -- 4/14	St. Louis, MO	50	25	250	100
<b>Cross Country</b>	Div. I Men & Women	11/18	Louisville, KY	50	25	250	100
	Div. II Men & Women	11/18	Evansville, IN	50	25	250	100
	Div. III Men & Women	11/18	Elsah, IL	50	25	250	100
<b>Fencing</b>	Men & Women	3/22 -- 3/25	University Park, PA	50	25	250	100
<b>Field Hockey</b>	Div. I Women	11/17 -- 11/19	Louisville, KY	50	25	250	100
	Div. II Women	11/10 -- 11/12	Louisville, KY	50	25	250	100
	Div. III Women	11/17 -- 11/19	Louisville, KY	50	25	250	100
<b>Football</b>	* College Football Playoff National Champions is a separate license.						
	Div. I Men	1/17	Atlanta, GA	250	100	750	250
	Div. II Men	12/16	Kansas City, KS	50	25	250	100
	Div. III Men	12/15	Salem, VA	50	25	250	100
<b>Golf</b>	Div. I Men	5/25 -- 5/30	Stillwater, OK	50	25	250	100
	Div. II Men	5/21 -- 5/25	Muscle Shoals, AL	50	25	250	100
	Div. III Men	5/15 -- 5/18	Greensboro, NC	50	25	250	100
	Div. I Women	5/19 -- 5/24	Sugar Grove, IL	50	25	250	100
	Div. II Women	5/16 -- 5/19	Houston, TX	50	25	250	100
	Div. III Women	5/8 -- 5/11	Howey-in-the-Hills, FL	50	25	250	100
<b>Gymnastics</b>	Men	4/19 -- 4/21	Chicago, IL	250	100	750	250
	Women	4/20 -- 4/22	St. Louis, MO	250	100	750	250
<b>Ice Hockey</b>	Div. I Men	4/5 -- 4/7	St. Paul, MN	250	100	750	250
	Div. III Men	3/23 -- 3/24	Lake Placid, NY	50	25	250	100
	Div. I Women	3/16 -- 3/18	Minneapolis, MN	50	25	250	100
	Div. III Women	3/16 -- 3/17	TBD	50	25	250	100
<b>Lacrosse</b>	Div. I Men	5/26 -- 5/28	TBD	250	100	750	250
	Div. II Men	5/27	TBD	50	25	250	100
	Div. III Men	5/27	TBD	50	25	250	100
	Div. I Women	5/25 -- 5/27	TBD	50	25	250	100
	Div. II Women	5/19 -- 5/20	Tampa, FL	50	25	250	100
	Div. III Women	5/26 -- 5/27	TBD	50	25	250	100
<b>Indoor Track</b>	Div. I Men & Women	3/9 -- 3/10	College Station, TX	50	25	250	100
	Div. II Men & Women	3/9 -- 3/10	Pittsburg, KS	50	25	250	100
	Div. III Men & Women	3/9 -- 3/10	Birmingham, AL	50	25	250	100

## 2017-18 DIVISION I, II AND III CHAMPIONSHIP DATES AND SITES

Event	Division	Date	Site	Advance Fees		New University Licensees	
				Current University Licensee Apparel	Non-Apparel	Apparel	Non-Apparel
<b>Outdoor Track</b>	Div. I Men & Women	6/6 – 6/9	Eugene, OR	50	25	250	100
	Div. II Men & Women	5/24 -- 5/26	Sioux Falls, SD	50	25	250	100
	Div. III Men & Women	5/24 -- 5/26	LaCrosse, WI	50	25	250	100
<b>Rifle</b>	Men & Women	3/9 -- 3/10	TBD	50	25	250	100
<b>Rowing</b>	Div. I Women	5/25 -- 5/27	Sarasota, FL	50	25	250	100
	Div. II Women	5/25 – 5/27	Sarasota, FL	50	25	250	100
	Div. III Women	5/25 – 5/27	Sarasota, FL	50	25	250	100
<b>Skiing</b>	Men & Women	3/7 -- 3/10	TBD	50	25	250	100
<b>Soccer</b>	Div. I Men	12/8 -- 12/10	Philadelphia, PA	250	100	750	250
	Div. II Men	11/30 -- 12/2	Kansas City, MO	50	25	250	100
	Div. III Men	12/1 -- 12/2	Greensboro, NC	50	25	250	100
	Div. I Women	12/1 -- 12/3	Orlando, FL	250	100	750	250
	Div. II Women	11/30 -- 12/2	Kansas City, MO	50	25	250	100
	Div. III Women	12/1 -- 12/2	Greensboro, NC	50	25	250	100
	<b>Softball</b>	Div. I Women	5/31 – 6/5-6/6	Oklahoma City, OK	250	100	750
Div. II Women		5/24 -- 5/28	Salem, VA	50	25	250	100
Div. III Women		5/24 -- 5/29	Oklahoma City, OK	50	25	250	100
<b>Swimming/Diving</b>	Div. I Men	3/22 -- 3/24	Minneapolis, MN	50	25	250	100
	Div. II Men	3/14 – 3/17	Greensboro, NC	50	25	250	100
	Div. III Men	3/21 -- 3/24	Indianapolis, IN	50	25	250	100
	Div. I Women	3/15 – 3/17	Columbus, OH	50	25	250	100
	Div. II Women	3/14 – 3/17	Greensboro, NC	50	25	250	100
	Div. III Women	3/21 -- 3/24	Indianapolis, IN	50	25	250	100
	<b>Tennis</b>	Div. I Men	5/17 -- 5/28	Winston-Salem, NC	50	25	250
Div. II Men		5/9 -- 5/12	Surprise, AZ	50	25	250	100
Div. III Men		5/21 -- 5/26	Claremont, CA	50	25	250	100
Div. I Women		5/17 -- 5/28	Winston-Salem, NC	50	25	250	100
Div. II Women		5/9 -- 5/12	Surprise, AZ	50	25	250	100
Div. III Women		5/21 -- 5/26	Claremont, CA	50	25	250	100
<b>Volleyball</b>		Div. I Men	5/3 -- 5/5	Los Angeles, CA	50	25	250
	Div. III Men	4/27 -- 4/29	Kenosha, WI	50	25	250	100
	Div. I Women	12/14 -- 12/16	Kansas City, MO	50	25	250	100
	Div. II Women	12/7 -- 12/9	Pensacola, FL	50	25	250	100
	Div. III Women	11/16 -- 11/18	Grand Rapids, MI	50	25	250	100
<b>Water Polo</b>	Men	12/2 --12/3	Los Angeles, CA	50	25	250	100
	Women	5/11 -- 5/13	Los Angeles, CA	50	25	250	100
<b>Wrestling</b>	Div. I Men	3/15 – 3/17	Cleveland, OH	250	100	750	250
	Div. II Men	3/9 -- 3/10	Cedar Rapids, IA	50	25	250	100
	Div. III Men	3/9 -- 3/10	Cleveland, OH	50	25	250	100

## 2017-18 DIVISION I, II AND III CHAMPIONSHIP DATES AND SITES

### Fall National Championships

Expire Oct. 31 of the following year

Soccer – Men/Women  
Volleyball – Women  
Football – Men

### Winter National Championships

Expire Jan. 31 of the following year

Wrestling – Men  
Ice Hockey – Men/Women  
Basketball – Men/Women  
Gymnastics - Women

### Spring National Championships

Expire Mar. 31 of the following year

Lacrosse – Men/Women  
Softball - Women  
Baseball - Men

**NOTE: For the following license types, all contracts expire on June 30, 2017.**

### NCAA Division I – Other Sports: (NCDI)

Bowling – Women  
Cross Country – Men and Women  
Fencing – Men and Women  
Field Hockey – Women  
Golf – Men and Women  
Gymnastics – Men  
Indoor Track – Men and Women  
Outdoor Track – Men and Women  
Rifle – Men and Women  
Rowing – Women  
Skiing – Men and Women  
Swimming/Diving – Men and Women  
Tennis – Men and Women  
Water Polo – Men and Women  
Volleyball-Men

### NCAA Division II: (NCDII)

Baseball – Men  
Basketball – Men and Women  
Cross Country – Men and Women  
Field Hockey – Women  
Football – Men  
Golf – Men and Women  
Lacrosse – Men and Women  
Indoor Track – Men and Women  
Outdoor Track – Men and Women  
Rowing – Women  
Soccer – Men and Women  
Softball –Women  
Swimming/Diving – Men and Women  
Tennis-Men and Women  
Wrestling-Men  
Volleyball – Women

### NCAA Division III: (NCDIII)

Baseball – Men  
Basketball – Men and Women  
Cross Country – Men and Women  
Field Hockey - Women  
Football - Men  
Golf – Men and Women  
Ice Hockey – Men and Women  
Lacrosse – Men and Women  
Indoor Track – Men and Women  
Outdoor Track – Men and Women  
Rowing – Women  
Soccer – Men and Women  
Softball - Women  
Swimming/Diving – Men and Women  
Tennis – Men and Women  
Wrestling – Me  
Volleyball - Women