

Institution List

Advance Fees, Royalty Rates, FLA & WRC Affiliation, and Sample Requirements

July 1, 2018

Institution Name	Member		IMGL Code	City/State	Standard Royalty Rate	Advance Category A	Advance Category B	Advance Category C
	FLA	WRC						
The U of Alabama +	Y		AL	Tuscaloosa, AL	16.0%	\$500	\$300	\$200
The U of Arizona	Y	Y	ARZ	Tucson, AZ	15%***	\$1,000	\$500	\$250
Arizona State University	Y	Y	ARS	Tempe, AZ	15.0%	\$1,000	\$500	\$100
U of Arkansas			ARK	Fayetteville, AR	12.0%	\$1,000	\$600	\$200
Arkansas State U			AKS	State University, AR	12.0%	\$200	\$100	\$50
Auburn U +			AUB	Auburn, AL	12.0%	\$750	\$500	\$250
Boise State U	Y		BSU	Boise, ID	12%***	\$500	\$250	\$100
Boston College	Y	Y	BC	Chestnut Hill, MA	12% ³	\$500	\$250	\$125
Boston University	Y	Y	BU	Boston, MA	10.0%	\$250	\$100	\$50
Brigham Young U			BYU	Provo, UT	14.0%	\$500	\$250	\$125
California Polytechnic State University			CPO	San Luis Obispo, CA	9.0%	\$200	\$100	\$25
University of California - San Diego			CSD	La Jolla, CA	10.0%	\$350	\$0	\$0
U of Central Florida			CF	Orlando, FL	12.0%	\$100	\$50	\$25
Central Washington University			CWU	Ellensburg, WA	12.0%	\$150	\$50	\$25
U of Cincinnati			CIN	Cincinnati, OH	12.0% ^	\$700	\$250	\$200
Citadel-The			CIT	Charleston, SC	10.0%	\$100	\$50	\$25
Clemson U			CL	Clemson, SC	12.0%	\$500	\$250	\$125
University of Colorado	Y	Y	COL	Boulder, CO	12.0%	\$600	\$400	\$200
U of Connecticut	Y	Y	CON	Storrs, CT	12% ²	\$500	\$250	\$125
Dallas Baptist University			DBU	Dallas, Texas	13.0%	\$500	\$250	\$100
U of Delaware	Y	Y	DEL	Newark, DE	12.0%	\$250	\$100	\$0
U of Denver			DEN	Denver, CO	12.0%	\$250	\$100	\$25
Drexel U			DXL	Philadelphia, PA	10.0%	\$100	\$50	\$25
Duke U *	Y	Y	DU	Durham, NC	15.0%	\$1,200	\$600	\$300
ECU **			ECU	Greenville, NC	12.0%	\$400	\$200	\$25
Eastern Illinois U	Y	Y	EIU	Charleston, IL	10.0%	\$250	\$150	\$100
Eastern Kentucky U			EKY	Richmond, KY	12.0%	\$100	\$50	\$25
Florida A&M University			FAM	Tallahassee, FL	10.0%	\$300	\$150	\$50
Florida International University			FIU	Miami, FL	12.0%	\$250	\$100	\$25
U of Florida +	Y	Y	FLA	Gainesville, FL	12.0%	See "Advance Fee Chart by Category" for fees		
Florida State U^^ +	Y		FSU	Tallahassee, FL	12.0%	See "Advance Fee Chart by Category" for fees		
Fresno State			FRS	Fresno, CA	15.0%	\$500	\$250	\$50
Furman University	Y		FUR	Greenville, SC	10.0%	\$100	\$50	\$25
George Mason U	Y		GMU	Fairfax, VA	12.0%	\$300	\$200	\$150
George Washington U *		Y	GWU	Washington, DC	12.0%	\$200	\$100	\$25
Georgetown U *		Y	GTW	Washington, DC	12.0%	\$500	\$250	\$100
Georgia Tech +	Y		GT	Atlanta, GA	12.0%	\$500	\$300	\$200
Gonzaga University		Y	GON	Spokane, WA	14.0%	\$500	\$250	\$100
Grambling State University			GST	Grambling, LA	12.0%	\$200	\$100	\$50
Howard University			HOW	Washington, DC	12.0%	\$500	\$250	\$100
Idaho State U			IDS	Pocatello, ID	12.0%	\$100	\$50	\$25
U of Illinois	Y	Y	IL	Champaign, IL	12.0%	\$500	\$250	\$125
U of Illinois Alumni Association			IAA	Champaign, IL	8.0%	\$500	\$250	\$125
Illinois State University	Y	Y	ILS	Normal, IL	12.0%	\$250	\$150	\$75
James Madison U	Y	Y	JMU	Harrisonburg, VA	12.0%	\$250	\$50	\$25
University of Kansas	Y		KS	Lawrence, KS	12.0%	\$600	\$300	\$50
U of Louisiana at Lafayette			USL	Lafayette, LA	12.0%	\$100	\$50	\$25
LSU			LSU	Baton Rouge, LA	13.0%	\$1,000	\$500	\$250
University of Louisville *		Y	LOU	Louisville, KY	15.0%	See "Advance Fee Chart by Category" for fees		
Marshall U			MRS	Huntington, WV	12.0%	\$500	\$250	\$100
U of Maryland **	Y	Y	MD	College Park, MD	12%***	\$1,000	\$500	\$100
U of Michigan *	Y	Y	MIC	Ann Arbor, MI	12.0%	\$1,000	\$500	\$500
Michigan State University *	Y	Y	MCS	East Lansing, MI	12.0%	\$1,000	\$500	\$250
Middle Tennessee State University		Y	MTN	Murfreesboro, TN	12.0%	\$100	\$50	\$25
U of Minnesota *		Y	MNX	Minneapolis, MN	12.0%	\$500	\$250	\$125
U of Mississippi			MS	University, MS	12.0%	\$600	\$300	\$100
Mississippi State University			MST	Starkville, MS	12.0%	\$500	\$300	\$100
U of Missouri	Y	Y	MIS	Columbia, MO	12.0%	\$1,000	\$1,000	\$250
U of Montana		Y	MT	Missoula, MT	14% ^^	\$500	\$250	\$100
Montana State U		Y	MTS	Bozeman, MT	12.0%	\$200	\$50	\$25
Morgan State U			MOR	Baltimore, MD	12.0%	\$200	\$125	\$100
U of Nebraska	Y		NB	Lincoln, NE	12.0%	\$1,000	\$500	\$250
U of New Hampshire	Y	Y	NHM	Durham, NH	12.0%	\$250	\$100	\$50

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	FLA	WRC						
New Mexico State U	Y	Y	NMS	Las Cruces, NM	12.0%	\$175	\$50	\$25
New York U		Y	NYU	New York, NY	12.0%	\$250	\$150	\$50
U of North Carolina *	Y	Y	UNC	Chapel Hill, NC	12.0%	\$1,000	\$500	\$100
U of NC-Charlotte **			NCC	Charlotte, NC	12.0%	\$100	\$50	\$25
U of NC-Greensboro *	Y		NCG	Greensboro, NC	10.0%	\$200	\$100	\$50
North Carolina State University	Y		NCS	Raleigh, NC	12.0%	\$750	\$300	\$100
U of North Texas			NT	Denton, TX	12.0%	\$100	\$50	\$50
Northeastern University	Y	Y	NEU	Boston, MA	12.0%	\$100	\$50	\$25
Northern Arizona U			NAU	Flagstaff, AZ	12.0%	\$250	\$100	\$50
U of Northern Colorado			NCL	Greeley, CO	14.0%	\$250	\$100	\$50
Northwestern U *	Y	Y	NWS	Evanston, IL	12.0%	\$600	\$400	\$200
The University of Oklahoma			OKC	Norman, OK	13.0%	\$1,500	\$1,500	\$1,500
Oklahoma State U		Y	OKS	Stillwater, OK	12.0%	\$1,000	\$500	\$250
Old Dominion U			ODU	Norfolk, VA	12.0%	\$100	\$50	\$25
Oregon State University			ORS	Corvallis, OR	12.0%	\$500	\$250	\$125
U of the Pacific			PAC	Stockton, CA	7.5%	\$100	\$50	\$25
The Pennsylvania State U *	Y	Y	PST	University Park, PA	12.0%	\$750	\$500	\$100
Pepperdine U			PEP	Malibu, CA	10.0%	\$100	\$50	\$25
U of Pittsburgh *	Y	Y	PIT	Pittsburgh, PA	12.0%	\$500	\$250	\$125
Portland State University			POR	Portland, OR	11.0%	\$250	\$75	\$50
Providence College		Y	PRO	Providence, RI	12.0%	\$250	\$100	\$50
U of Rhode Island		Y	RI	Kingston, RI	10.0%	\$300	\$150	\$50
Rice University			RIC	Houston, TX	12.0%	\$0	\$0	\$0
U of Richmond			RCH	Richmond, VA	10.0%	\$100	\$50	\$0
State University of New Jersey, Rutgers	Y	Y	RTX	Piscataway, NJ	12.0%	\$300	\$300	\$300
Sacramento State			CSC	Sacramento, CA	10.0%	\$150	\$50	\$25
Saint Joseph's University	Y	Y	SJO	Philadelphia, PA	12.0%	\$100	\$50	\$25
Saint Mary's College of California			STM	Moraga, CA	12.0%	\$500	\$250	\$100
University of San Diego			SAD	San Diego, CA	12.0%	\$400	\$200	\$100
Santa Clara U		Y	SCU	Santa Clara, CA	10% ¹	\$150	\$50	\$25
U of South Carolina	Y	Y	USC	Columbia, SC	12.0%	\$1,000	\$500	\$100
U of South Florida *	Y		SFL	Tampa, FL	12.0%	\$300	\$200	\$100
Southern Illinois U		Y	SIL	Carbondale, IL	11.0%	\$100	\$50	\$25
Southern University			SOU	Baton Rouge, LA	10.0%	\$300	\$150	\$50
Southern Utah University			USO	Cedar City, UT	10.0%	\$100	\$50	\$25
Spelman College		Y	SPL	Atlanta, GA	10.0%	\$100	\$100	\$100
St. Cloud State U		Y	STC	St. Cloud, MN	11.5%	\$0	\$0	\$0
St. John's University	Y	Y	STJ	Queens, NY	12.0%	\$500	\$250	\$100
Stanford University +	Y	Y	STA	Palo Alto, CA	17.0%	\$700	\$300	\$100
Stephen F. Austin State University			SFA	Nacogdoches, TX	10.0%	\$150	\$50	\$25
Syracuse University *	Y	Y	SYR	Syracuse, NY	12.0% [^]	\$500	\$250	\$125
The U of Tennessee Knoxville +		Y	TEN	Knoxville, TN	12.0%	\$1,000	\$500	\$250
U of Tennessee - Chattanooga			UTC	Chattanooga, TN	10.0%	\$0	\$0	\$0
U of Tennessee - Martin			UTM	Martin, TN	10.0%	\$0	\$0	\$0
U of Tennessee Health Science Center (Memphis)			TNM	Memphis, TN	10.0%	\$0	\$0	\$0
Texas A&M University +			TAM	College Station, TX	14.0%	See "Advance Fee Chart by Category" for fees		
Texas Christian U			TCU	Fort Worth, TX	12.0%	\$1,000	\$500	\$100
Texas Tech U			TT	Lubbock, TX	12.0%	\$600	\$400	\$200
Tulane U		Y	TUL	New Orleans, LA	12.0%	\$250	\$75	\$50
U of Tulsa			TLS	Tulsa, OK	11.0%	\$100	\$50	\$25
Tuskegee University			TUS	Tuskegee, AL	10.0%	\$100	\$50	\$25
UCLA **	Y	Y	UCL	Los Angeles, CA	15.0%	See "Advance Fee Chart by Category" for fees		
U of Utah	Y		UT	Salt Lake City, UT	16.0%	\$1,000	\$250	\$125
Utah State U	Y		UTS	Logan, UT	12.0%	\$500	\$175	\$75
Utah Valley University			UVU	Orem, UT	10.0%	\$0	\$0	\$0
U.S. Air Force Academy			AF	Colorado Springs, CO	10.0%	\$500	\$100	\$50
Vanderbilt University	Y	Y	VAN	Nashville, TN	12.0%	\$600	\$300	\$150
Villanova U	Y	Y	VU	Villanova, PA	12.0%	\$500	\$250	\$125
Virginia Commonwealth U			VCU	Richmond, VA	12.0%	\$100	\$50	\$25
Virginia Tech *		Y	VAT	Blacksburg, VA	12.0%	\$600	\$300	\$150
Wake Forest University			WF	Winston-Salem, NC	12.0%	\$300	\$150	\$100
University of Washington	Y	Y	WAS	Seattle, WA	15.0%	\$1,000	\$500	\$100
Washington State University	Y	Y	WST	Pullman, WA	12.0%	See "Advance Fee Chart by Category" for fees		
Weber State U			WEB	Ogden, UT	12.0%	\$250	\$100	\$50
West Virginia University	Y	Y	WV	Morgantown, WV	13.0%	\$1,000	\$500	\$140

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	FLA	WRC						
Western Kentucky U			WKY	Bowling Green, KY	12.0%	\$200	\$50	\$25
Western Washington University	Y	Y	WWU	Bellingham, WA	8.0%	\$150	\$50	\$25
College of William & Mary		Y	WMR	Williamsburg, VA	12.0%	\$200	\$100	\$50
U of Wisconsin-Milwaukee	Y	Y	WSM	Milwaukee, WI	12.0%	\$75	\$25	\$20

¹ Effective 10/1/2018, royalty rate will increase to 12%

² Effective 10/1/2018, the royalty rate for all non-apparel products will increase to 14%.

³ Effective 1/1/2019, royalty rate will increase to 16%

* Institution requires licensee to sign the Bangladesh Accord

** Institution requires licensee to sign the Bangladesh Accord OR join the Alliance for Bangladesh Worker Safety

*** Institution has variable royalty rate based on product categories and distribution channels.

#The royalty rate for Men's/Unisex Headwear in categories 01C, 01N, 01O, 01P, 01Q, and 01R is 12%

##The "Combo-Pack Royalty Rate" is applicable to all products in Men's/Unisex Combo-Packaged Goods (01D) category

^ The royalty rate for Men's/Unisex Performance Apparel (01L) is 15%

^^ Royalty rate for Standard licensees only. 12% for Local licensees.

^^^Advance fee for homemade crafts is \$50

+ University requires a finished sample of all products from a company before a license will be granted. Designs incorporating the marks of the University should be submitted for preliminary approval prior to production.

If Products are combined or packaged together, they may be subject to a higher royalty rate.

The Category A, B, & C advance fee amounts listed are based upon the product category(s) for which you intend to obtain a license. The actual advance, royalty rate, and administrative fee shall be governed by the final terms of the License Agreement and are subject to change. This fee list and the IMGCL administrative fee is subject to change without notice. Also, please note that additional administrative fees will be charged at renewal if there are contract breaches during the term of the agreement.

Advance Fees by Product Category

Apparel

Institutions	Men's/Unisex T-shirts	Men's/Unisex Fleece	Men's/Unisex Headwear (01C and 01N 01R)	Men's/Unisex Outerwear	Men's/Unisex x Combo-Packaged Product	Jerseys/Uniforms	Men's/Unisex Fashion Apparel	Men's/Unisex Performance Apparel	Men's/Unisex Loungewear	Clothing Accessories	Infant/Toddler Apparel	Youth Apparel	Women's Apparel (01I and 01S-01Y)
U of Florida	\$5,000.00	\$5,000.00	SP	\$2,000.00	\$5,000.00	\$2,000.00	\$2,500.00	\$1,000.00	\$500.00	\$500.00	\$2,500.00		\$5,000.00
Florida State U	\$3,000.00	\$3,000.00	SP				\$2,500.00					\$2,500.00	\$3,000.00
U of Louisville	\$2,500.00	\$2,500.00	SP	\$1,000.00	\$1,000.00	SP	\$1,000.00	\$1,000.00	\$5,000.00	\$750.00		\$1,000.00	\$1,500.00
Texas A&M U	\$5,000.00	\$2,500.00	SP	\$2,000.00	\$1,000.00	SP/\$500 ¹	\$2,000.00	SP	SP	\$500.00		\$2,500.00	\$2,000.00
UCLA	\$1,000.00	\$1,000.00	\$3,000.00	\$500.00	\$1,000	SP	\$1,000.00	\$500	\$500	\$300	\$300.00	\$500.00	\$500
Washington State U**	\$500.00	\$500.00	\$500.00						\$500.00				

**Washington State University Local Licensees are exempt from payment of the advance fee for T-shirts and Fleece unless these are the only categories for which the company is licensed.

¹ Special program does not include fashion jerseys, which have a \$500 advance.

SP = Special Program in place for product category; must obtain special license with additional advances and/or guarantees

Non-Apparel

Institutions	Accessories			Drinkware	Home & Office				Gifts & Novelties				
	Jewelry	Class Rings	Personal Accessories	Drinkware	Domestics	Furniture/Furnishings	Office Products	Housewares	Automobile Products	Collectibles	Signage	Misc. Gifts & Novelties	Holiday Accessories
U of Florida							\$1,000.00						
Florida State U							\$1,000.00						
U of Louisville							\$1,000.00						
Texas A&M U							\$2,000.00						
UCLA							\$500.00						
Washington State U**							\$250.00						

Non-Apparel

Institutions	Paper/Printing/Publishing					Sporting Goods/Toys				Specialty Items#				
	Stationery	Checks	Paper Products	School Supplies	Publishing	Sports Equipment	Balls	Toys	Games	Consumables	Health & Beauty	Infant Products	Footwear	Electronics & Content
U of Florida														
Florida State U														
U of Louisville														
Texas A&M U														
UCLA														
Washington State U**														

Trading Cards fall under Specialty Items; however, there is a Special Program (SP) in place for the product category; must obtain special license with additional advances and/or guarantees